



CATALOGUE B2B 2024 EN



# Awakening - DIY activity

Bring crafting and DIY world to children with the **Croctoys** DIY wooden toys !

With **Croctoys**, children will learn the basics of crafting and woodworking. Using a file, gluing and clamping. They will develop their fine motor skills. Finally crafting is perfect to develop children creativity and imagination.

**Croctoys** is a perfect activity for everyone. The youngest will craft their toys together with their parent in a special sharing time. From 7, the child can build the toy alone.





# Values - qualities

CROCO  
RICO!

**Croctoys**, it's always reasoned choices.

## **Made in France**

Our products are craft made in France in our workshop in the Drôme hills(26).

## **Wooden materials**

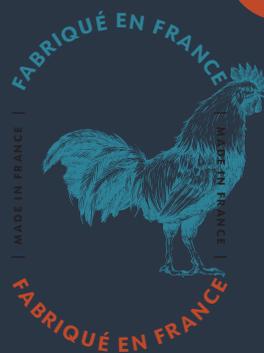
Our products use innovative materials such as Valchromat® combine with raw beech.

## **Local partners**

Our suppliers are, as far as possible, French or from european union.

## **Safe Children**

All our toys are tested by a third party laboratory and comply to the European Standards (EN-71).



# SEVERAL UNIVERSES AVAILABLE

**Croctoys** products are divided in two product lines.

## The worlds of **KIT vehicles**

- The city
- The construction site
- The farm
- The Race

## The **play surfaces**

- The Pop'UP garage
- The modular tracks
- The Pitstop garage and it's racetrack



# ANATOMY OF THE KITS

Ready to cut decoration as  
a bonus



Easy to display box. Can  
be placed **standing** or  
**hanging**

Everything **included**, even  
the **tools** !

# THE CITY...

Firmin all-terrain vehicle



Anne the super van

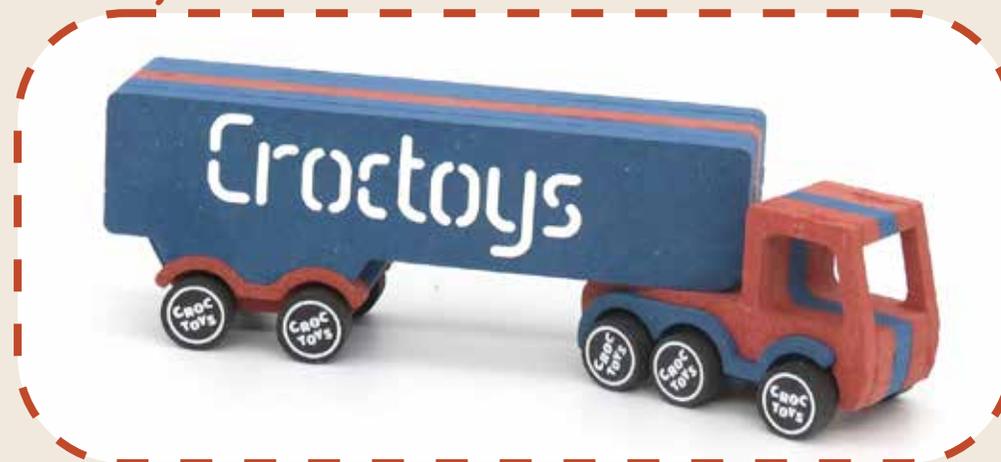


Croctoys, it is also  
handmade screenprinted  
elements

Monik the electrik



Rémy the semi-trailer truck



# THE CONSTRUCTION SITE...

Marco the dumper



Fleur the steamroller



Croctoys, it is also the discovery of simple yet effective mechanisms

Ben the dump truck



Frederik the excavator



# THE RACE...

Formules Croctoys

Three cars in a single  
box



Mix the colors to create  
your own livery



# THE FARM...

**Nathan** the tractor and his farm



A full **universe** to build with :

- the tractor,
- the trailer,
- the baler,
- the barn,
- three bales of straw !



# IN STORE ADVERTISING...



**An exploded model**  
Ideal to discover the KIT's principles.



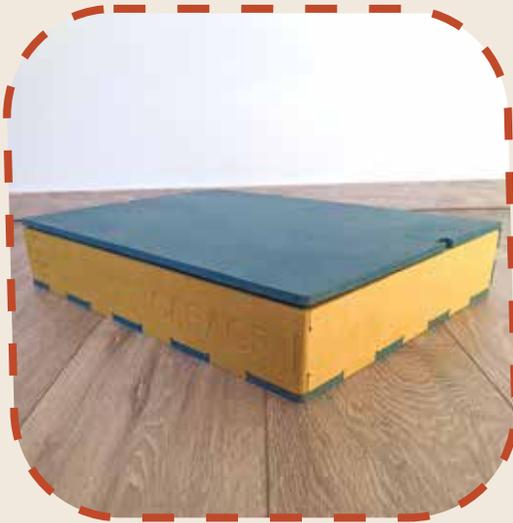
**Various options**  
To create a universe in store.



# THE PLAY SURFACES



# THE POP'UP GARAGE



## Size

Opened : 80 x 50 x 23,5 cm

Closed : 50 x 36,5 x 8,8 cm

A real pop'up  
Open and close in an  
instant



# THE MODULAR TRACKS



A simple yet solide system

Easy to put together



Compatibles with our garage and vehicules



# THE PITSTOP GARAGE AND IT'S RACETRACK



Two **Formule Croctoys** included



Modular for an infinity of **racetracks**



With an **access ramp** and **two functional doors**

# CONTACT-US

 [www.CROCTOYS.com](http://www.CROCTOYS.com)

 [contact@croctoys.com](mailto:contact@croctoys.com)

 +33 (0)6 41 00 79 68

 @CROCTOYS

 [Linkedin.com/company/CROC-TOYS](https://www.linkedin.com/company/CROC-TOYS)

# THANK YOU FOR THEM

